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Strategic directions in electronic commerce and digital libraries: towards a digital agora Nabil Adam, Yelena Yesha

December 1996 ACM Computing Surveys (CSUR), Volume 28 Issue 4

Full text available: pdf(244.34 KB) Additional Information: full citation, references, citings, index terms

<sup>2</sup> P9: The global impact of eBooks on ePublishing

Harold Henke

October 2001 Proceedings of the 19th annual international conference on Computer documentation

Full text available: pdf(344.79 KB) Additional Information: full citation, abstract, references, index terms

The advent of eBooks and electronic publishing is changing not only the North American publishing industry but Europe as well. In Europe, many publishers are embracing the ePublishing industry as well as companies which have emerged to develop tools and web sites to develop and sell eBooks, not only in the European Union but in North America. In Asia, the electronic book industry is fueled by two industries: manufacturers who are developing hardware devices to read eBooks and content providers wh ...

Keywords: PDA, POD, books on demand, cellular, digital books, digital libraries, eBook reader, ePublishing, ebooks, electronic books, personal digital assistants, print on demand, publishing

Emergent patterns of integration in electronic channel systems

Christoph Schlueter-Langdon, Michael J. Shaw

December 2002 Communications of the ACM, Volume 45 Issue 12

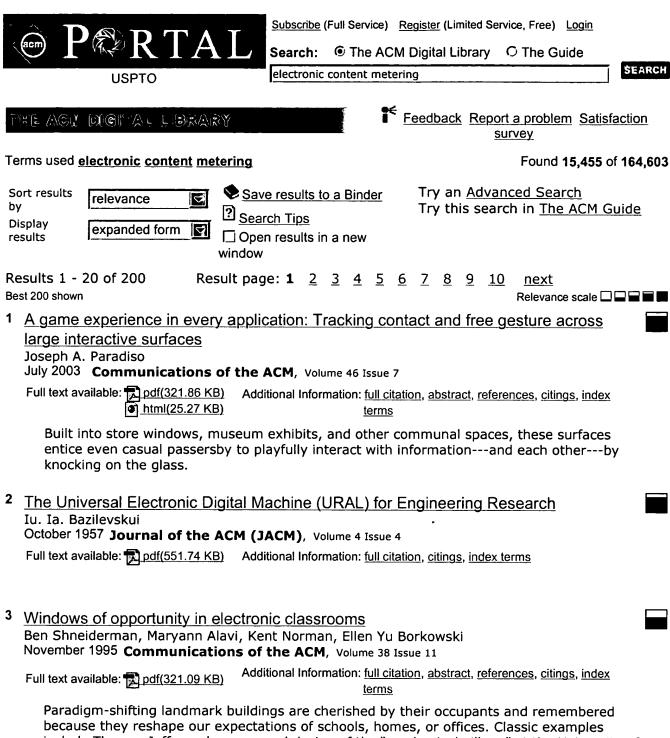
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Additional Information: full citation, abstract, references, index terms

What should producers and consumers alike make of the emerging class of middlemen and intermediaries in electronic channels?

4 Innovation, management & strategy: Towards a framework for understanding the effectiveness of digital content exploitation strategies Ernst-Jan Goedvolk, Edward Faber, René W. Wagenaar March 2004



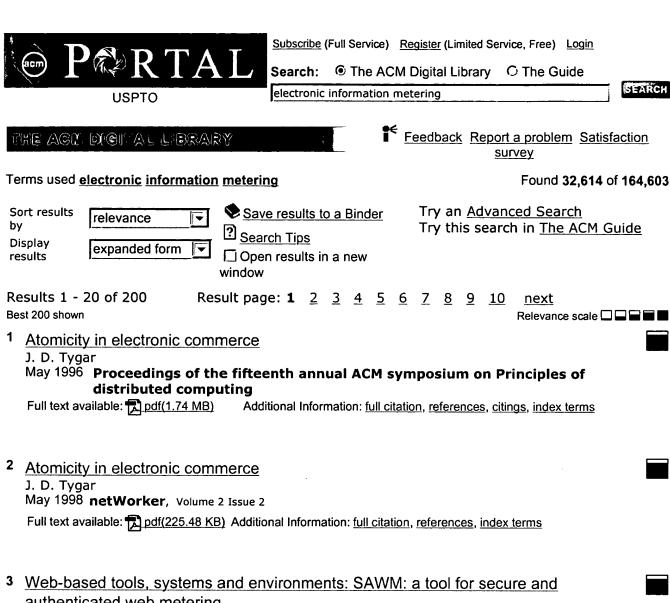


include Thomas Jefferson's communal design of the "academical village" at the University of Virginia where faculty and students lived close to classrooms, Frank Lloyd Wright's organic harmony with nature in Fallingwater (in western Pennsylvania) where the waterfall sounds and leafy surroundings offered a stress ...

Design and evaluation of mProducer: a mobile authoring tool for personal experience computing

Chao-Ming (James) Teng, Chon-In Wu, Yi-Chao Chen, Hao-hua Chu, Jane Yung-jen Hsu October 2004 Proceedings of the 3rd international conference on Mobile and ubiquitous multimedia MUM '04

Full text available: pdf(253.98 KB) Additional Information: full citation, abstract, references, index terms



authenticated web metering

Carlo Blundo, Stelvio Cimato

July 2002 Proceedings of the 14th international conference on Software engineering and knowledge engineering SEKE '02

Full text available: pdf(299.29 KB) Additional Information: full citation, abstract, references, index terms

The aim of a metering system is the accurate measure of the number of accesses to a Web page in order to have feedback on the effectiveness of the advertising on the net. At the present, there are no standard means to measure the exposure of Web pages as well as the impact of online advertising campaigns. Indeed "traditional" metering techniques are afflicted by hit inflation and hit shaving attacks. In this paper we propose a framework to accurately count the number of visits to a Web site rely ...

Keywords: auditing, e-commerce, secure metering

The emerging role of electronic marketplaces on the Internet

Yannis Bakos

August 1998 Communications of the ACM, Volume 41 Issue 8

Full text available: pdf(367.61 KB) Additional Information: full citation, references, citings, index terms

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